

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 577718 /		<u>Alt Order #</u> 07906830
<u>Product</u> ROMNEY/P/R		
<u>Contract Dates</u> 09/26/12 - 10/02/12		<u>Estimate #</u>
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 09/25/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> ROMM	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	3	09/26/12	09/30/12	Newschannel 3 News	6-7am		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$220.00			
N 2	3	10/01/12	10/02/12	Newschannel 3 News	6-7am		:30			NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$420.00			
N 3	3	10/01/12	10/02/12	Price Is Right	11am-12n		:30			NM	2	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$1,360.00			
N 4	3	09/26/12	09/30/12	Price Is Right	11am-12n		:30			NM	3	\$1,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$565.00			
N 5	3	09/26/12	09/30/12	Newschannel 3 News	12n-1230pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$400.00			
N 6	3	10/01/12	10/02/12	Newschannel 3 News	12n-1230pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$400.00			
N 7	3	10/01/12	10/02/12	CBS Daytime	1228-3pm		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	22-----				4	\$400.00			
N 8	3	09/26/12	09/30/12	CBS Daytime	1228-3pm		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--222--				6	\$400.00			
N 9	3	09/26/12	09/30/12	Ellen Degeneres 3pm	3-4pm		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$270.00			
N 10	3	10/01/12	10/02/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$270.00			
N 11	3	10/01/12	10/02/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$315.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNR-TV
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www.wtnr.com

Contract / Revision	Alt Order #
577718 / 1	07906830

Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	RDMNEY/P/R	

Advertiser	Original Date / Revision
Romney/R/ President	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	3	09/26/12	09/30/12	NawsCha 3 News First @ 4p	358-5pm		:30			NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$315.00			
N 13	3	09/26/12	09/30/12	Newschannel 3 News	5-530pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$400.00			
N 14	3	10/01/12	10/02/12	Newschannel 3 News	5-530pm		:30			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$960.00			
N 15	3	10/01/12	10/02/12	Newschannel 3 News	530-6pm		:30			NM	2	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$470.00			
N 16	3	09/26/12	09/30/12	Newschannel 3 News	530-6pm		:30			NM	3	\$1,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$470.00			
N 17	3	09/26/12	09/30/12	Newschannel 3 News	6-630pm		:30			NM	6	\$3,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--222--				6	\$590.00			
N 18	3	10/01/12	10/02/12	Newschannel 3 News	6-630pm		:30			NM	4	\$2,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	22-----				4	\$590.00			
N 19	3	10/01/12	10/02/12	7-730pm	7-730pm		:30			NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$485.00			
N 20	3	09/26/12	09/30/12	7-730pm	7-730pm		:30			NM	3	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$485.00			
N 21	3	09/26/12	09/30/12	730-8pm	730-8pm		:30			NM	3	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$485.00			
N 22	3	10/01/12	10/02/12	730-8pm	730-8pm		:30			NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$485.00			
N 23	3	10/01/12	10/02/12	Late News (M-F)	11-1135p		:30			NM	2	\$1,510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$755.00			
N 24	3	09/26/12	09/30/12	Late News (M-F)	11-1135p		:30			NM	3	\$2,265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$755.00			
N 25	3	09/26/12	09/30/12	Late Night with David Letterman	1135pm-1237am		:30			NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$315.00			
N 26	3	10/01/12	10/02/12	Late Night with David Letterman	1135pm-1237am		:30			NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11-----				2	\$315.00			
N 27	3	10/01/12	10/01/12	Monday Prima	10-11pm		:30			NM	1	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$2,940.00			
N 28	3	10/02/12	10/02/12	NCIS	8-9pm		:30			NM	1	\$4,705.00

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Contract / Revision	Alt Order #
577718 /	07906830

Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	ROMNEY/P/R	

Advertiser	Original Date / Revision
Romney/R/ President	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$4,705.00			
✓ 29	3	10/02/12	10/02/12	Tuesday Prime	9-10pm		:30			NM	1	\$4,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$4,410.00			
✓ 30	3	09/26/12	09/30/12	Wednesday Prime	9-10pm		:30			NM	1	\$5,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$5,355.00			
✓ 31	3	09/26/12	09/30/12	Wednesday Prime	10-11pm		:30			NM	1	\$3,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$3,710.00			
✓ 32	3	09/26/12	09/30/12	Thursday Prime	9-10pm		:30			NM	1	\$3,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$3,235.00			
✓ 33	3	09/26/12	09/30/12	Friday Prime	9-10pm		:30			NM	1	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$2,060.00			
✓ 34	3	09/26/12	09/30/12	Friday Prime	10-11pm		:30			NM	1	\$2,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$2,355.00			
✓ 35	3	09/26/12	09/30/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$515.00			
✓ 36	3	09/26/12	09/30/12	CBS Sunday Morning	9-1030am		:30			NM	2	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				2	\$515.00			
✓ 37	3	09/26/12	09/30/12	Face the Nation	1030-11am		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$485.00			
✓ 38	3	09/26/12	09/30/12	NFL Football (Early)	1-5p		:30			NM	2	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				2	\$3,250.00			
✓ 39	3	09/26/12	09/30/12	Newschannel 3 News	630-7pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				2	\$200.00			
✓ 40	3	09/26/12	09/30/12	Sunday Prime	7-8pm		:30			NM	2	\$8,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				2	\$4,410.00			
✓ 41	3	09/26/12	09/30/12	Sunday Prime	8-9pm		:30			NM	2	\$5,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				2	\$2,680.00			
✓ 42	3	09/28/12	09/30/12	Sunday Prime	9-10pm		:30			NM	2	\$4,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				2	\$2,355.00			
✓ 43	3	09/26/12	09/30/12	Sunday Prime	10-11pm		:30			NM	1	\$3,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$3,530.00			
✓ 44	3	09/26/12	09/30/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				2	\$515.00			
Totals											101	\$98,075.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
577718 /	07906830

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/12 - 10/02/12	ROMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<hr/>												
<u>Time Period</u>		<u># of Spots</u>		<u>Gross Amount</u>		<u>Net Amount</u>						
08/27/12 - 09/30/12		68		\$69,590.00		\$59,151.50						
10/01/12 - 10/02/12		33		\$28,485.00		\$24,212.25						
Totals		101		\$98,075.00		\$83,363.75						

Signature: _____ **Date:** _____

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